



# Outdoor/Indoor AD Player

## LED/LCD AD Player

MP LED brings you stable and satisfied outdoor/indoor LED Displays.

Shenzhen MP LED Technology CO., LTD



### Customized Design

Indoor/Outdoor LCD AD Player support all customized idea for housing, size, base, system, etc. Super-slim design/apple design/normal design are available. Most popular size for indoor and outdoor is 32", 42", 47", 55", etc.

Also have two main installation mode, wall-mounted and Floor stand.

### High Quality Screen

Adopted LG and Samsung high quality screen, 24/7 long time running without breakdown.

Two years free warranty offered.



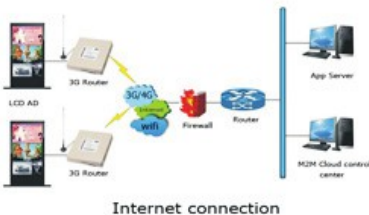
### Multiple Functions

Vertical/landscape mode available, split screen, roll titles, timer switch, timer program play, program order making, USB data read, Auto time, date, weather. Support image, video txt input.



### Standalone/Networking Mode

LCD AD Player support standalone mode (USB/SD program data input) and networking mode via wifi/3G. One PC or cellphone can well control thounds of AD player at the same time by iCloud system.



Internet connection



standalone connection

### Human-Screen Interactive

The HCI function makes people to experience your products all-around, especially for luxury products and e-products. LCD AD has three parts HCI, they are Voice Control, AF&AE, Gesture Control. Widely use for interactive teaching, game playing, meeting room, airport map, ticket exchange, etc.



### Outdoor AD Player Scientific Design

1. 1200~3000CD/m<sup>2</sup> high brightness for daytime use
2. HVAC system air conditioner ensure regular work under -40~55 temperature degree.
3. Spraying outdoor anti-corrosive powder to ensure frame 7 year's use.





### Customized Design

Indoor/Outdoor LED AD Player support customized size, housing, base and system. PH3~PH8 is available. 45", 50" 56", 84" and 112" are popular size in the market.

### Standalone/Networking Mode

LED AD Player support standalone mode (USB/SD program data input) and networking mode via wifi/3G. One PC or cellphone can well control thounds of AD player at the same time by iCloud system.



Internet connection



standalone connection



Support program memory when power-off. Password protected content.



Double security system to protect AD player from steal.



Humanized and intelligent volume control. Remote control to set volume in different environment. Built-in speakers, stereo audio output.

### Specifications for Outdoor LED AD Player

- ✓ Window-shades/Air conditioner cooling system for prompt heat dispassion to protect leds.
- ✓ High water proof level(IP65 back and front) to ensure security. Aluminum frame with corrosion resistant design.
- ✓ Well controled power consumption to save electric energy, decrease the heat generation.

Item	LCD AD PLAYER				
Display Size(inch)	32" Indoor	42" Indoor	47" Indoor	42" Outdoor	55" Outdoor
Active Size(WXH mm)	700.0mm*394mm	930.0mm*523.0mm	1044.0mm*588.0mm	930.0mm*523.0mm	1018mm*572mm
Aspect Ratio	16:9	16:9	16:9	16:9	16:9
Max Resolution(dots)	1366*768	1920*1080	1920*1080	1920*1080	1920*1080
Brightness(CD/m <sup>2</sup> )	450	500	500	≥ 1500	≥ 1500
Display Color	16.7M	16.7M	16.7M	16.7M	16.7M
LCD Module(TFT-LD)	LED-LCD	LED-LCD	LED-LCD	LED-LCD	LED-LCD
Contrast Ratio	5000:1	5000:1	5000:1	3000:1	3000:1
viewing Angle(up/down/left/right)	178°/178°/178°/178°	178°/178°/178°/178°	178°/178°/178°/178°	178°/178°/178°/178°	178°/178°/178°/178°
Response Time(s)	5ms	5ms	5ms	5ms	5ms
Dot Pitch(H*V mm)	0.51075(H)*0.51075(V)	0.4845(H)*0.4845(V)	0.5415(H)*0.5415(V)	0.4845(H)*0.4845(V)	0.630(H)*0.630(V)
Colored System	PAL/NTSC/Auto	PAL/NTSC/Auto	PAL/NTSC/Auto	PAL/NTSC/Auto	PAL/NTSC/Auto
Aver.power(W)	≤ 3W	≤ 3W	≤ 3W	≤ 15W	≤ 30W
Max.power(W)	≤ 120	≤ 220	≤ 230	≤ 800	≤ 1500
Voltage Frequency	AC100~240V, 50/60Hz				
Audio	Built-in dual channel stereo speakers				
Update Content Way	USB/SD or Internet(3G/wifi)				
Support Content	MP4(AVI, DIVX, XVID), MPG2(DVD, VOB, MPEG), MPG1(VCD, DAT), Mp3, JPG				
Optional Size(inch)	12, 15, 22, 26, 32, 2, 46, 47, 55, 65, 70, 82				
Installation way	Floor stand/wall mounted/wall hanging				

Item	LED AD PLAYER(PH5 for example here, not list all models)				
Display Size(inch)	45" Indoor	50" Indoor	45" Outdoor	84" Outdoor	112" Outdoor
Display Size(WXH mm)	960mm*640mm	1120mm*640mm	960mm*640mm	1920mm*960mm	2560mm*1280mm
Frame Size(LXHXW mm)	1460mm*640mm	1620mm*640mm	1460mm*640mm	2480mm*1020mm	3120mm*1340mm
Pixel Pitch(mm)	PH 5	PH 5	PH 5	PH 5	PH 5
Brightness(CD/m <sup>2</sup> )	1200	1200	2400	2400	2400
Module size(mm)	320mm*160mm	320mm*160mm	320mm*160mm	320mm*160mm	320mm*160mm
Module Resolution(dots)	64*32	64*32	64*32	64*32	64*32
Contrast Ratio	10000:1	10000:1	10000:1	10000:1	10000:1
Viewing Angle(up/down/left/right)	140°(H)/140°(V)	140°(H)/140°(V)	140°(H)/140°(V)	140°(H)/140°(V)	140°(H)/140°(V)
Response Time(s)	5ms	5ms	5ms	5ms	5ms
Scan Mode	11/66	11/66	11/8	11/66	11/8
Display Color(bits)	14bits	14bits	14bits	14bits	14bits
Aver.power(W)	≤ 130W	≤ 150W	≤ 220W	≤ 664W	≤ 1179W
Max.power(W)	≤ 430W	≤ 600W	≤ 737W	≤ 2211W	≤ 3932
Voltage Frequency	AC100~240V, 50/60Hz				
Audio	Built-in dual channel stereo speakers				
Update Content Way	USB/SD or Internet(3G/wifi)				
Support Content	MP4(AVI, DIVX, XVID), MPG2(DVD, VOB, MPEG), MPG1(VCD, DAT), Mp3, JPG				
Optional Size(inch)	32, 42, 46, 47, 55, 65, 70, 82				
Installation way	Floor stand/wall mounted/wall hanging				

## APPLICATION

- LED/LCD indoor and outdoor AD Player meets all requirements for different market. PH3,PH5,PH6 led AD player available.
- Flexible customized idea for AD Player frame, base, size and system.
- Bank hall, Telecom news, Government news, Exclusive shop, Multiple shop, Meeting room,Fashion show, Commercial promotion, Theme park, Shopping mall, Hotel, Airport , Railway station, Bus station, Exhibition center, etc.